

Winning videos Keep It Real

A senior at Bryan Station High School earned the People's Choice Award, and several students from Paul Laurence Dunbar and Henry Clay high schools took home honors in the Keep It Real Video/Internet contest.

Cory Mabson's 30-second video includes a series of still photographs and somber music symbolizing the effects of alcohol abuse. Mabson, 18, won a \$200 prize after his video, "Wake Up," garnered more than 19,000 votes online.

Students from seven high schools entered more than 60 videos in the contest, sponsored by the Kentucky Agency for Substance Abuse Policy, the Fayette County Local Board and the Mayor's Alliance on Substance Abuse.

The winners of the fourth annual contest were awarded a total of \$2,500 in prize money at an awards program at the Kentucky Theatre.

Among the \$150, first-place winners:

Best direction: "Don't Drink, Just Think" by **Hutch Pimentel, Kyle Kolpeck, Will Bradley** and **Sophia Barnhill** of Paul Laurence Dunbar High School.

Best art direction: "Flashing Life" by **Alex Thompson** of Henry Clay High School.

Cinematography: "Rush" by **Scott Heierman, Dianna Jefferson, Madeline Hart** and **Megan Neal** of Paul Laurence Dunbar High School.

Most original: "It's OK to Be Different" by **Lindsay Quick, Stephen Hicks, Emily Bratton** and **Cameron Lindsey** of Paul Laurence Dunbar High School.

Best comedy: "Alcohol Isn't Sexy" by **Jackson Lester** of Henry Clay High School.

Best use of music: "Not So Cool" by **Marci Adams, Anne Evans, Jono Moore** and **Emily Yingling** of Paul Laurence Dunbar High School.

Honorable mentions (\$100 for People's Choice; \$50 for others):

People's Choice: "Mastercard" by **Chelsea Johnson, Tiffany Buchanan, Samantha Marksbury** and **Matt Lind** of Paul Laurence Dunbar High.

Best acting: "The Best of Times" by **Taylor Scott** of Henry Clay High.

Best direction: "A Simple Choice" by **Tyler Norris, Matt Mullins, Neil Makhija** and **Keith Kral** of Paul Laurence Dunbar High.

Best editing: "Escape" by **Kayla Weber** and **Katie Rose** of Paul Laurence Dunbar High.

Best comedy: "Jake" by **Kyle Barrett, Trenton Shimizu** and **Jake Marshall** of Henry Clay High.

Best use of music: "Monday Morning" by **Roya Ramezankhani** and **Chloe Hollon** of Henry Clay High.

The Keep It Real campaign is a youth-driven community effort to educate young people about the risks of drinking alcohol. The guiding premise is that young people are more likely to understand the message when they help design the message.

The contest is spearheaded by the Bluegrass Prevention Center and facilitated by KY-ASAP (Agency for Substance Abuse Policy), the Fayette County Local Board and the

Mayor's Alliance on Substance Abuse. Funding is provided through the Enforcing Underage Drinking Laws Initiative and the Kentucky State Police. Other sponsors include Central Baptist Hospital, Lexington Legends, Video Editing Services, Fusioncorp Design Mediahouse, Jordan Chiles Inc., Lynn Imaging, and Lexington Family Magazine.